



The Corporate Community Steps Up BIG for The Henry Ford

In the winter of 2004, we launched the corporate sector appeal for The Inspiration Project: The Campaign to Transform The Henry Ford. Although numerous businesses had been generous over the years, most notably the outstanding support provided by the construction industry during the massive restoration of *Greenfield Village*, this was the first time we had ever undertaken such an extensive fund-raising effort aimed at corporations.


We enlisted Ford Motor Company President Jim Padilla to lead the campaign cabinet and Jim followed suit, recruiting an extraordinary group of area leaders to help us meet and cultivate representatives of top companies in banking and finance, information technology, real estate and construction, communications, automobile dealers, manufacturing and service.

Simultaneously, we approached the Ford Motor Company Corporate Fund with a proposal requesting that they make an extremely large commitment, which we would then position as a dollar-for-dollar match to encourage other businesses to give. On April 30th of 2005, Jim Padilla announced Ford's commitment of a \$7.5 million challenge grant. Given the realities of the local economy, we predicted it would take 24-30 months to meet that sizeable amount.

As we hoped, Ford's generosity and the spirit of the corporate campaign cabinet proved to be extremely effective. Past supporters anted up again and an impressive group of new corporate partners joined the effort. At a 2005 year-end wrap-up meeting with chair Jim Padilla, we were able to report that in the first 20 months of the campaign, we had raised more than \$7.9 million dollars, exceeding the match by nearly a half million dollars.

To date, the corporate sector has provided just shy of \$16.5 million, an amazing testimonial of their commitment to good corporate citizenship, as well as a humbling and motivating affirmation of their belief in the importance of what we do every day at **The Henry Ford**.

We hope all of our stakeholders reading this article will join us in paying tribute to our wonderful campaign cabinet, whose names are listed herewith, and to the generosity of those businesses and corporations, large and small, who have supported The Inspiration Project. Their donations have financed new exhibitions, ongoing renovation and restoration, and new programs that will enhance the educational and entertainment impact on our visitors for years to come.

Stay tuned... we will keep you updated on the campaign and exciting plans for the future of America's Greatest History Attraction! 

TOP: Father Time atop Sir John Bennett Sweet Shop.

THE INSPIRATION PROJECT

CORPORATE SECTOR CAMPAIGN CABINET

Marvin W. Adams
Gerald Bantom
J.T. Battenberg III
William J. Demmer
John Fikany
Edsel B. Ford II
Michael F. Johnston
Marcy Klevorn
Satish Korde
Joe W. Laymon
Kathleen Ligocki
Malcolm S. Macdonald
Sean McCourt
James G. O'Connor
James J. Padilla
Ann Marie Petach
John Rakolta, Jr.
Peter Schweitzer
Nick Smither
James H. Vandenberghe

DTE Energy Foundation
Earnest Partners
Fast Switch
Fayez Sarofim & Co.
Fisher & Company
Ford & Earl Associates
Ford Motor Company Fund
Gala & Associates
William H. Gates III
Gensler
Gonzalez Productions Systems
Harley Ellis Deveraux
Hewlett Packard
The Ideal Group
Innovision Technologies
JM Olson Corporation
Johnson & Anderson
Kuka Flexible Production Systems
Lear Corporation
Lockett & Farley Architects
The Mannik & Smith Group Inc.
McNaughton-McKay Electric Company
Mellon Financial Corporation
Michelle Andonian Photography
Michigan Infrastructure &
Transportation Association

CORPORATE CAMPAIGN DONORS

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Capital Guardian Trust Company
Ciber, Inc.
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Cityscape Architects, Inc.
Colasanti Construction
Services, Inc.
Comau Pico
Comerica Charitable Foundation
Commercial Contracting Corporation
Mr. Richard Cook
D.L. Tocco and Associates
Danske Bank
Dearborn Mid-West Conveyor Co.
Delphi
Denso International
DESAI/NASR Consulting Engineers
DiClemente Engineering
DiClemente Siegel Design, Inc.
Dominion Technologies Group, Inc.
Dresdner Kleinwort Wasserstein
Microsoft Corporation
Morgan Stanley
Morrell Inc.
Northern Trust
NTH Consultants, LTD
Oxbow Machine Products, Inc.
Peter Basso Associates, Inc.
Pfizer Foundation
PRIMECAP Management Company
RBC Capital Markets
Schuler Inc.
Scotiabank
Jerome W. and Josephine P. Sheppard
The Epitex Group
Signature Associates
SMBC Global Foundation, Inc.
SmithGroup Companies, Inc.
The Solcz Family &
Valiant Corporation
Sprint
State Street Corporation
Steinke Services, Inc.
T K Holdings, Inc.
Tower Automotive
TRI-TEC, LLC
Tucker, Young, Jackson, Tull, Inc.
UBS AG
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Vision IT
Visteon
Walbridge Aldinger Company
Wells Fargo Foundation
Western Asset
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